

## OUR WHY



EVERY CHILD,  
EVERY FAMILY,  
EVERY COMMUNITY  
THRIVES IN THE FIRST 2,000 DAYS



## WHO WE ARE

**Playgroup NSW is an early childhood play, connection and support organisation.**

Through play and co-participation we:

- ★ Strengthen early childhood development
- ★ Build parent capacity and confidence
- ★ Create safe, welcoming spaces

By building **trusted relationships** early, we connect families to the supports they need, when they need them and support **prevention, early intervention** and **protection** during the critical first 2000 days of a child's development.

## OUR MAGIC

### PLAYGROUPS

We deliver a statewide network of community, supported, targeted and culturally specific playgroups that provide safe, inclusive early learning environments and reach families in the earliest years.

### PEER SUPPORT

We deliver evidence-based peer support programs that reduce isolation, strengthen parental mental health and provide connection and guidance for families navigating parenting and developmental challenges.

### PARENT CAPACITY

We partner with parents and carers as first teachers to build capacity, confidence and skills through early home learning initiatives, digital platforms, education programs and practical resources.

### PEAK BODY

We excel in strategic coordination, governance, workforce and volunteer development, evaluation, research partnerships and system level advocacy for quality and scalability across the playgroup sector statewide.

## OUR IMPACT

**76,000+**  
**members**

**650+**  
**PLAYGROUPS**  
**AND PEER**  
**SUPPORT**  
**WEEKLY**

**700+** staff  
**and volunteers**

**120,000 HOURS**  
**OF SUPPORT**  
**A YEAR**

**50+** years  
**in operation**

**99% POSTCODE**  
**COVERAGE**

**Place based,**  
**community led**



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#### Supported Playgroups:

- PlayConnect+ Supported Playgroup
- Play and Learn Supported Playgroup
- PlayStrong Supported Playgroup
- Play2Thrive Supported Playgroup
- Aboriginal Supported Playgroups

#### Community Playgroups:

- Volunteer Led Community Playgroup
- Facilitated Community Playgroup
- Timeless Play intergenerational Playgroups

#### Early Home Learning Playgroups:

- Playgroup at Home
- Online Playgroup

### PARENT CAPACITY

We partner with parents and carers as first teachers to build capacity, confidence and skills through early home learning initiatives, digital platforms, education programs and practical resources.

#### Parent Capacity:

- Thrive Hive Parent Resource Hub
- Press Play Webinar Series
- Parent 2 Parent Story Book
- Big Day Of Play
- Play Compass Navigator



### PEAK BODY

We excel in strategic coordination, governance, workforce and volunteer development, evaluation, research partnerships and system level advocacy for quality and scalability across the playgroup sector statewide.

#### Peak Body:

- The Playgroup Collective
- PEEP Training
- Community Changemakers Series
- Village Builders Program

### PEER SUPPORT

We deliver evidence-based peer support programs that reduce isolation, strengthen parental mental health and provide connection and guidance for families navigating parenting and developmental challenges.

#### Peer and Community Support:

- MyTime
- Connected Beginnings