

Connecting Communities for 50 years+

OUR STRATEGIC GOAL

Our Vision

For every child and family to have a place in their community

Our Purpose

Our Values

Act with integrity: Put child and family wellbeing at the heart

Balance work and play: Be goal focused, mindful of people's

Lead change: Seek and encourage learning, innovation, and

Embrace inclusivity: Be collaborative, seek to understand,

Our Programs

We deliver our purpose through our flagship program areas:



Parental Capacity Building



Pathways to Pre-School



Aboriginal and Torres Strait Islander



Universal & Community Led



PlayBaby (Pre-Natal + 0-12 months and mental health)



Disability & Inclusion



Timeless Play: Intergenerational



Culturally & Linguistically Diverse



Rural & Remote

Our Priorities



WE EXPAND IMPACT THROUGH COLLABORATION

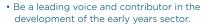


With our partners, we will:



For our children, families & communities, we will:

- · Positively impact child development, creating equal opportunity for education, health and wellbeing, and pathways to early learning.
- Create equal opportunities for all children and families to connect, including intergenerational, diverse communities and people with disability.
- Work towards Closing the Gap for Aboriginal and Torres Strait Islander children and families, with culture, country, and spirituality at the centre of services.
- Create environments and structures that protect children, so they are safe and free from harm.



- · Represent the needs of members and our community to government and other key stakeholders
- Provide integrated and inclusive services that drive value and leverage the strengths of all partners.
- Deliver culturally appropriate services with Aboriginal and Torres Strait Islander families and organisations.
- Support an Australia-wide network to increase reach and impact.

WE ATTRACT, SUPPORT, DEVELOF AND ENGAGE OUR TEAMS AND



Our people create and enable our success. With them, we will:

- Ensure culturally safe, diverse, and inclusive environments.
- · Cultivate flexible, supportive, collaborative experiences
- Provide opportunities for development, progression, and satisfaction.
- Be agile to plan and scale as needed.
- Deliver on our commitment to Aboriginal, disability and inclusion employment.
- Encourage a culture of innovation across the business.

Our strategy is underpinned by a continued focus on our foundational capabilities:

A buzzing, communitycentric brand



Quality programs & impact measurement



Growth & financial sustainability



Digital engagement & data maturity