

NEWS RELEASE

13/04/2018

Playgroup NSW is one step closer to national recognition

Playgroup NSW has just been recognised as one of the top Social Change Maker businesses in New South Wales that entered in the 2018 Telstra Business Awards, and has advanced to the second round of judging.

For over 25 years, the Telstra Business Awards have helped put Australia's best small and medium sized businesses in the spotlight. The awards provide organisations like ours with a chance to build on the impact we are having in the communities we serve, and to increase the chances of our future success.

We have progressed with some important initiatives this year, and look forward to sharing our progress with you along the way. Playgroup NSW is committed to increasing our engagement with children and families across NSW to promote play, early childhood development and parental support. Playgroup is one of the first social networks available to new parents as they navigate the world of babies, toddlers and the preschool years, and with our vision we plan to engage with 1 in 2 families with children 0-3 years across the state.

About Playgroup NSW:

Playgroup NSW is a not-for-profit, peak body membership association that supports young children and their families to come together for playgroups and other activities that promote early childhood development and build connections between families and in communities. Playgroup NSW has more than 13,500 active family members with over 20,000 children a year attending 800 playgroups throughout the state each week.

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